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GALA CORPORATION STREAMLINES HR WITH PEOPLEMATTER Scalable Talent Management Solution Supports Expanding Company

CHARLESTON, S.C – JUNE 26, 2012 – Gala Corporation, one of the leading privately-owned hospitality and foodservice companies in the United States, and PeopleMatter, the fastest growing [talent management solution](#) in the service industry, today announced their partnership to streamline hiring and training in 25 of their restaurants, which includes Gala Corp.'s Applebee's Neighborhood Grill & Bar and Famous Dave's locations. Recently implemented, PeopleMatter HIRE™ allows the expanding company to organize, track and process applicants and new hires online. Additionally, mobile, web-based training is available for the company's 1,250 employees through PeopleMatter LEARN™.

Gala Corp. is recognized as a first-class developer and operator of hospitality and food service businesses. The company operates restaurants in quick service, full service and casual dining, as well as managing several new restaurants in various stages of development. PeopleMatter's integrated solutions support future expansion by automating all hiring processes, including applicant tracking, assessments, I-9 verification and onboarding.

With HIRE, the company's sizeable workforce and numerous locations are managed online in one place. PeopleMatter's workflow and online document library save time and offer upper-level visibility to hiring processes in every location. Time-consuming HR processes like onboarding are made quick and easy with one-thought-per-screen instructions. On the backend, HIRE seamlessly integrates with other systems, such as payroll and time and attendance.

"Gala Corp. focuses on finding the right people to work with us and helping them realize their potential," said Anand Gala, Gala Corp. President and CEO. "PeopleMatter's software streamlines the processes necessary to accomplish these goals."

To help Gala employees reach their potential, LEARN allows the Company to assign customized training and testing based on location, position or individual. This type of need-based course assignment is ideal for multi-unit companies that need to target training needs and track progress online. The software's online and social tools extend training programs that develop skilled, passionate team members.

"The results of this partnership are being immediately experienced as Gala Corp. hires and trains employees to take customer service to the next level. In turn, this will positively impact their bottom line," said Nate DaPore, PeopleMatter President and CEO. "We created the PeopleMatter Platform for companies like Gala Corporation that want to target quality candidates and develop empowered employees."

About Gala Corporation

Established in 1982 and headquartered in Orange County, C.A., Gala Corporation is one of the leading privately-owned hospitality and food service companies in the United States. From unassuming beginnings with a single property, Gala Corp is today recognized as a first-class developer and operator of hospitality and food service assets with a customer-focused and quality-minded approach to business. Additionally, Gala Corp provides third-party management services to multi-unit fast food and full-service restaurant companies and investment groups. Management services are available for most any brand or chain in the U.S. For more information, visit <http://www.galacorp.com> or email Marketing@galacorp.com.

About PeopleMatter

PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, [@peoplematterhr](https://twitter.com/peoplematterhr) and facebook.com/PeopleMatter.HR.

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